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Press release

Pack Expo 2016: Marchesini Group will show two stand alone machines “tailored” for the American market

Pianoro (Bologna) – During the forthcoming edition of Pack Expo (from 6th to 9th November in Chicago, Illinois, USA), Marchesini Group will exhibit two stand alone machines “tailored” for the American market in view of their speed and efficiency.

At booth W-743, customers and professionals will have the chance to admire the new labeller **BL A420 CW** for *Track&Trace* requirements developed by Neri; this branch of Marchesini Group specialises in producing carton labelling and tracking machines.

The model on show at the exhibition sums up the consolidated strongholds of this machine - versatility and reliability - a **completely integrated load cell** in its stepper conveyance system, which is capable of controlling the weight of each carton: this system is **much more compact** than the classic solution (where the weighing unit is coupled in-line) and than the versions of the main competitors on the marketplace who offer solutions with weighing units with their own conveyance system and independent from that of the labelling machine. By integrating the load cell into the toothed belt system of the **BL A420 CW**, the unit is able to verify the position of the cartons at all times: if the weight is correct, the product undergoes the subsequent processes (serialization, marking and sealing), then it is sent to the next machine; if on the other hand the weight is not correct, the subsequent processes are skipped and the carton is rejected, according to the “**Fail Safe**” operating logic.



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The high level of flexibility of the *BL A420 CW* means that **all types of printing and vision systems available can be installed** on it, which can be customised according to all the current standards worldwide. This special feature makes the *BL A420 CW* the most suitable and complete machine for tracking, serialising and labelling cartons, giving a unique identity to all the pharmaceutical products packaged.

The *BL A420 CW* will be backed by cartoner model **MA 80**, known for its **flexibility, ergonomics** and **speed**. The original *MA 80* was initially launched in 2004, and was re-designed in 2010 in order to improve its existing features, as well as to add innovative improvements from years of on-going research.

The new *MA 80* can process up to **120 cartons a minute**, while the previous version could run 80 per minute. The range of format dimensions has increased on the new *MA 80*, adding an additional 10mm to both A & B dimensions. Larger doors have been added to maximize accessibility and the product and carton bucket chains are substantially easier to clean.

Today, the *MA 80* is used to package blisters, sachets, disposable syringes, perfume bottles, as well as various pharmaceuticals and cosmetics across all five continents.

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