



**FOR IMMEDIATE RELEASE**

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## **Schneider Packaging Equipment to feature new case sealers with water-activated tape at the PACK EXPO International**

**BREWERTON, N.Y.** — Schneider Packaging Equipment Co., a leading manufacturer of end-of-line solutions for case packing, sealing and palletizing, is reducing downtime for consumer packaged goods companies with its case sealers that automatically detect box size and apply water-activated tape. Water-activated tape is more durable for heavier packages, effective on recycled board, shows any package tampering and is recyclable. Schneider's Sentry case sealers automatically fold the case flaps and apply the correct amount of tape for each case size, resulting in less downtime and more throughput.

The Sentry line of water-activated tape sealers 3000, 5000 and 7000 are a complete line with speeds up to 25 cases per minute. The Sentry 5000 case sealer will be on display at [PACK EXPO International](#) in Chicago, Nov. 6-9, at Schneider's booth, #1706.

"The use of water-activated tape has made a tremendous difference for our customers," said Bob Brotzki, chief operating officer. "With over 45 years of experience in developing each Sentry case sealer and the new technology with automatic indexing and water-activated tape, our customers can feel confident that their products are being shipped in a high-quality, durable package."

Water-activated tape is a form of paper tape with an adhesive that is activated by water. The chemical adhesive forms a tight bond with the corrugate substrate, creating a very strong seal. It is often used to secure corrugated cartons and paper or cardboard shipping envelopes and is popular among retailers, e-commerce merchants and fulfillment houses.

While traditional pressure-sensitive tapes easily peel back from a package if a heat source is applied and then replaced, water-activated tape does not re-seal. Therefore, compromises to a package are detectable. The stronger adhesive allows users to package heavy objects without concern for the product falling through the box. Unlike traditional packing tape, water-activated tape is biodegradable and is recyclable while still adhered to a corrugated box.

By using water-activated tape along with the Sentry automatic indexing functionality, customers can reduce labor and simplify operations to increase throughput, reduce injury claims and reduce product loss. Sentry machines also have a small footprint due to Schneider's innovative engineering. Depending on the model, the Sentry machines range from only 8 feet by 4.5 feet up to 10.2 feet by 4.9 feet.

To learn more about Schneider's Sentry line and water-activated tape, visit [www.schneiderpackaging.com](http://www.schneiderpackaging.com) or watch a video here: [www.youtube.com/watch?v=rmQ4moSNXNQ](http://www.youtube.com/watch?v=rmQ4moSNXNQ).

### **About Schneider Packaging Equipment Co. Inc.:**

Schneider manufactures a complete line of robotic palletizing, case packers, tray packers, high-performance random case sealers, specialty cartoning systems and integrated packaging solutions. Schneider is fully committed to delivering the most environmentally sustainable, intelligently designed solutions that offer the most efficient use of materials, energy, air and water, and provide real cost savings to end users. Schneider offers a variety of ancillary equipment such as case erectors, cartoners, conveyors, pallet dispensers, shuttle cars, automatic guided carts and elevators that can

be easily integrated with coding/labeling equipment, RFID/bar code scanners, weight checking and stretch or shrink wrapping equipment to provide a complete turnkey system solution.

Schneider is the first packaging equipment company to concurrently hold the titles RIA Certified Robot Integrator, FANUC Robotics Certified Servicing Integrator and Authorized Systems Integrator, and Machine Builder partner in the Rockwell Automation PartnerNetwork™ program. For more information, visit [www.schneiderpackaging.com](http://www.schneiderpackaging.com).

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